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ShipRush awarded eBay Star Developer Award at the eBay Developers Conference

Seattle, WA- June 16, 2008 -- ShipRush publisher Z-Firm LLC was named an eBay "Star Developer" in the "DSR Rockstar" category today at the eBay Developers Conference in Chicago.

"eBay sellers tell us they love ShipRush," said Rafael Zimberoff, ShipRush product manager. "ShipRush provides the eBay community with an enhanced user experience, and this award acknowledges our commitment to the eBay Community."

The eBay Star Developer Award recognizes developers for outstanding achievements in innovation, creativity and commitment to the eBay Community. ShipRush helps eBay sellers improve their Detailed Seller Ratings by streamlining the shipping process. Pulling contact information directly from the seller's eBay account, ShipRush prints a shipping label and packing slip, sends a confirmation email with tracking number to the buyer and posts the tracking number back to My eBay. Though it has not added an "extend day by two hours" feature, ShipRush delivers a similar result within the constraint of a conventional 24-hour day.

Richard Hauf hosts about 1,000 auctions a week with his company netFoundation, and has reached the highest category of eBay seller: Titanium.

"With ShipRush we save two to three hours a day," Hauf said. "This solution has brought so much efficiency, that we have grown from 25 to 125 listings a day! I don't know of many two- to three-person companies doing over \$2 million in sales. Hats off to Z-Firm."

For the eBay community, different versions of ShipRush are available. FedEx shippers can obtain a free-of-charge copy of ShipRush at www.ShipRush.com/eBay. DHL shippers can get a free-of-charge copy of ShipRush at www.ShipRush.com/DHL. For those who use the U.S. Postal Service, free and for-charge versions of ShipRush are available at www.ShipRush.com/USPS and www.ShipRush.com/Endicia

About Z-Firm: Founded in 1992, Z-Firm has been making ShipRush since 1998. The ShipRush mission is to bring big-warehouse shipment automation to small business. ShipRush is available 'out of the box' to integrate with ecommerce, accounting, and CRM applications. The ShipRush SDK is used by developers to ship-enable their software. ShipRush is "FedEx Compatible," "UPS Ready," "UPS OnLine Compatible," and DHL Certified.

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