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ShipRush Version 6 Released at eBay Live!

Seattle, WA- June 16, 2008-- ShipRush publisher Z-Firm LLC announced today that version 6 has been released and is available at www.ShipRush.com/eBay.

"ShipRush is the fastest growing shipping solution for eBay sellers. eBay Live! is the right time and place to unveil a new version!" said Rafael Zimmeroff, ShipRush product manager.

eBay sellers know that once a sale closes on the eBay web site, the fulfillment process begins. The sold item must be packed, a packing slip and shipping label printed, and confirmation emails sent to the buyer with the tracking number. The seller must also remember to mark the transaction as shipped in the eBay.com web site, and update the eBay system with the shipment tracking number.

ShipRush automates all of these steps into a single, easy, click. With advanced "batch" and "combined" shipping options, the whole process can be automated for dozens or hundreds of shipments at a time.

Bulk-capable tools are important for sellers. For years already, eBay sellers have used pre-sale tools, such as Turbo Lister or Blackthorne, to list items in bulk on the eBay web site. "We think of ShipRush as the Turbo Lister of the post-sale," said Zimmeroff.

More shippers use ShipRush than any other independent shipping system. For example, the built-in QuickBooks Shipping Manager is developed from ShipRush technology.

Available to the eBay community since early 2006, ShipRush helps eBay sellers improve the efficiency of their post-sale process. For example, Jay Gee of Full Spectrum Service Group sells high-end Shure brand wireless audio equipment to touring bands and organizations like churches. He uses ShipRush for his post-sale needs.

"ShipRush for eBay has been a godsend," Gee said. "It is a phenomenal time and energy saver, and it facilitates greater accuracy because the information comes right from the buyer's eBay contact information. I would recommend ShipRush to anyone who sells on eBay. It works perfectly."

For the eBay community, different versions of ShipRush are available. Shippers can obtain a free-of-charge copy of ShipRush at www.ShipRush.com/eBay. DHL shippers can get a free-of-charge copy of ShipRush at www.ShipRush.com/DHL. For those who use the U.S. Postal Service, free and for-charge versions of ShipRush are available at www.ShipRush.com/USPS and www.ShipRush.com/Endicia.

About Z-Firm: Founded in 1992, Z-Firm has been making ShipRush since 1998. The ShipRush mission is to bring big-warehouse shipment automation to small businesses. ShipRush is available 'out of the box' to integrate with ecommerce, accounting, and CRM applications. The ShipRush SDK is used by developers to ship-enable their software. ShipRush is "FedEx Compatible," "UPS Ready," "UPS OnLine Compatible," and DHL Certified.

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