

ShipRush



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Small Seattle Tech Firm Gets Big Award from eBay

Seattle, WA- July 21, 2008 -- ShipRush publisher Z-Firm, LLC was named an eBay "Star Developer" at the eBay Developers Conference in Chicago.

"It is great that a small Seattle software firm can get this recognition," said Rafael Zimmeroff, ShipRush product manager. "We have been serving the eBay community for only two years, and eBay named us one of only three Star Developers."

Seattle-based lead eBay University instructor, best selling author and national speaker Janelle Elms encourages her students to take advantage of free solutions like ShipRush. "Successful online sellers can't run their business by themselves," she said. "They need to automate as much of the process as possible. ShipRush works seamlessly with our online vendors to make the post-sale fast and efficient."

Richard Hauf hosts about 1,000 auctions a week with his company netFoundation, and has reached the highest category of eBay seller: Titanium.

"With ShipRush we save two to three hours a day," Hauf said. "This solution has brought so much efficiency, that we have grown from 25 to 125 listings a day! I don't know of many two- to three-person companies doing over \$2 million in sales. Hats off to Z-Firm."

The eBay Star Developer Award recognizes developers for outstanding achievements in innovation, creativity and commitment to the eBay Community. ShipRush helps eBay sellers improve their Detailed Seller Ratings by streamlining the shipping process. Pulling contact information directly from the seller's eBay account, ShipRush prints a shipping label and packing slip, sends a confirmation email with tracking number to the buyer and posts the tracking number back to My eBay. Though it has not added an "extend day by two hours" feature, ShipRush delivers a similar result within the constraint of a conventional 24-hour day.

For the eBay community, different versions of ShipRush are available. FedEx shippers can obtain a free-of-charge copy of ShipRush at www.ShipRush.com/eBay. DHL shippers can get a free-of-charge copy of ShipRush at www.ShipRush.com/DHL. For those who use the U.S. Postal Service, free and for-charge versions of ShipRush are available at www.ShipRush.com/USPS and www.ShipRush.com/Endicia

About Z-Firm: Founded in 1992, Z-Firm has been making ShipRush since 1998. The ShipRush mission is to bring big-warehouse shipment automation to small business. ShipRush is available 'out of the box' to integrate with ecommerce, accounting, and CRM applications. The ShipRush SDK is used by developers to ship-enable their software. ShipRush is "FedEx Compatible," "UPS Ready," "UPS OnLine Compatible," and DHL Certified. Z-Firm is based in Seattle and is privately held.

About Janelle Elms: Lead eBay University Instructor, best-selling author and national speaker, Janelle is the visionary of www.osirockstars.com, a training and education resource for successful online sellers.

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