

ShipRush



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New ShipRush v7 Offers Bidirectional Amazon Integration & New My.ShipRush Web Portal

Seattle, WA- October 15, 2009 -- ShipRush publisher Z-Firm LLC is pleased to announce the release of ShipRush v7, available now at www.ShipRush.com

"Ecommerce is the game, and ShipRush is the name – at least for the shipping process," said Rafael Zimberoff, ShipRush product manager. "ShipRush is strongly established in the eBay community, and is now available for Amazon merchants."

All New Amazon Integration with Tracking Number Write-Back

New in v7 is automatic tracking number write-back to Amazon. Amazon sales are automatically marked as "shipped" and the tracking number is posted to Amazon. This helps merchants meet Amazon's strict "handling time" rules. Many merchants update Amazon by hand, but no longer! "We love the way ShipRush automatically sends tracking numbers to Amazon," says Brian Hester, president, Proven Choice. "And the batch label printing saves us hours every week."

See the ShipRush for Amazon Testimonial Video on YouTube

<http://www.ShipRush.com/AmazonProven>

All New My.ShipRush.com

ShipRush v7 introduces the new My.ShipRush web portal. ShipRush can automatically upload shipping history to the web, allowing shipments to be searched from any internet-connected computer. My.ShipRush also allows sharing, so shipping history can be accessed by multiple users--for example customer service reps. My.ShipRush is a free-of-charge feature in v7.

Most ShipRush is Free of Charge

FedEx shippers continue to enjoy ShipRush for ecommerce free of charge. ShipRush FedEx is available for eBay, Amazon, PayPal and Yahoo Stores. The ShipRush software and the support is at no cost, thanks to a special promotion with FedEx. Additionally, FedEx offers discounts of up to 21% to ShipRush users.

ShipRush Endicia is free for high volume shippers (sites purchasing at least \$5,000 of expedited postage per month, see the ShipRush FAQ for details). Everyone can try ShipRush Endicia free for the first 30 days. After the first 30 days, ShipRush Endicia is \$39.95/month, which includes the ShipRush software and the Endicia account. (Dazzle is not needed to use ShipRush Endicia.)

Other ShipRush versions (for QuickBooks, ACT!, etc.) cost from \$79 to \$495 for most users, and are available for shippers using FedEx, UPS and the Postal Service. The ShipRush SDK and the ShipRush Browser Plugin are available for developers to integrate ShipRush into custom web sites and applications..

About Z-Firm LLC: Founded in 1992, Z-Firm has been making ShipRush since 1998. The ShipRush mission is to bring big-warehouse shipping automation to small business. ShipRush is available 'out of the box' to integrate with ecommerce, accounting, and CRM applications. The ShipRush SDK is used by developers to ship-enable their software. ShipRush is "FedEx Compatible," "UPS Ready" and "UPS OnLine Compatible." Find ShipRush on the web at www.ShipRush.com, by email at info@shiphush.com or by phone at (206) 812-7874. Z-Firm is based in Seattle and is privately held.

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