

FOR IMMEDIATE RELEASE

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Z-Firm Releases ShipRush® Versions Compatible with QuickBooks® 2003

ShipRush integrates shipping functions with QuickBooks Pro, Premiere, and Enterprise

Seattle, Wash and **Santa Rosa, Calif** – November 13, 2002 – Z-Firm LLC announced today that ShipRush® is fully compatible with upcoming QuickBooks 2003 product line. ShipRush lets users ship via UPS® (NYSE: UPS) and the leading overnight carrier from within QuickBooks 2003.

"ShipRush is used by QuickBooks users across the USA," said Rafael Zimberoff, manager of Z-Firm. "Businesses that use ShipRush get more done each day, and with the data integration with QuickBooks 2003, Z-Firm helps make shipping and tracking even more efficient."

ShipRush lets users ship with just a click or two, and can store tracking numbers right on the QuickBooks invoice and purchase order. ShipRush is easy to install and use, and makes any office more efficient. ShipRush is an award-winning application that is perfect for any office that ships more than five letters or parcels a week.

"We think the ShipRush program is the best thing since sliced bread," said ShipRush user Harry Selent, president of Selent & Associates, Inc. "ShipRush is a super program for efficiency and ease of use. The time saved has been significant."

Price and availability

ShipRush is available now directly from Z-Firm. Pricing starts at \$79

About Z-Firm LLC

Z-Firm creates and markets software to automate marketing, communications, and fulfillment. Z-Firm's OmniRush® and ShipRush® solutions automate shipping with Airborne®, UPS® and the leading overnight carrier. Z-Firm solutions are compatible with GoldMine, SalesLogix, ACT! and accounting software. Developers can use Z-Firm's developer tools to integrate shipping into accounting, order entry, marketing, and customer service applications.

Z-Firm was founded in 1992 and is privately held. FaxRush® 4.0 received an Editor's Choice award in the March 2001 issue of Communications Solutions, which then named OmniRush a 2001 Product of the Year in its January, 2002 issue. Z-Firm has been awarded Developer of the Year three times by FrontRange Solutions Corp. (formerly GoldMine Software Corp.), most recently in August 2001. Z-Firm is a Microsoft Certified Solution Provider. The company is headquartered in Seattle, Wash and Santa Rosa, Calif. Contact Z-Firm at (707) 543-2747 or visit www.zfirm.com.

Note:

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