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FOR IMMEDIATE RELEASE

FAXRUSH 1.5 FOR GOLDMINE OFFERS FAX AND PRINT AUTOMATION

True server-based fax and print merge engine now offers up to 16 lines of Brooktrout or faxmodems and fax receiving.

Z-Firm LLC awarded Developer of the Year by GoldMine Software Corp.

PETALUMA, Calif. (June 12, 1997) – Building its presence as the leading fax and print automation engine for GoldMine, Z-Firm LLC released FaxRush v1.5, featuring Brooktrout and faxmodem support, advanced merge capabilities, channel prioritization, fax receiving, and improved print-merge performance.

According to Rafael Zimberoff, product manager, FaxRush v1.5 is more than a maintenance update to v1.0. “We’ve added NT v4 support so that users can choose to run the FaxRush Server on NT or Windows 95. Custom cover page functions are greatly enhanced, and advanced merge features are new,” Zimberoff explained. “FaxRush is the #1 fax and print merge solution for GoldMine, offering fax broadcasts, literature fulfillment, and fax memos that are easier and faster than sending email.”

NT and Brooktrout Support

FaxRush has always supported up to eight faxmodems per FaxRush Server. Users can still use faxmodems, but if they install FaxRush on an NT machine, they can use either faxmodems or Brooktrout cards. All models of Brooktrout cards are supported, and up to sixteen channels of Brooktrout can handle heavy broadcast loads.

Advanced GoldMine Integration

FaxRush allows users to fax by simply pressing a macro button in GoldMine. No software has to be installed at the client workstation other than GoldMine. Fax broadcasts are easy, and remote users can send faxes via the corporate FaxRush server if they use GoldMine's Remote Sync feature.

Improved Cover Page Support

FaxRush now allows merge forms to be the default cover page, and allows the system administrator to set up a custom cover page for each GoldMine user. Users without custom cover pages get the default cover page.

Advanced Merge

FaxRush v1.5 now supports "*Data drivEn Compound dOcuments*" (DECO). This proprietary technology allows the content of a document to change dynamically based on the database. Simple applications include the dynamic insertion of the appropriate user's signature when sending a fax. More advanced applications include inserting appropriate product text based on product interest as recorded in GoldMine.

Improved Performance

FaxRush benefits from the performance of the Brooktrout cards for faxing. Advanced compression features of the Brooktrout cards means that phone bills are %15-30 lower and more faxes per hour can be sent than when using ordinary faxmodems. Print merge performance is greatly improved. Heavy users printing labels, etc. with FaxRush will appreciate its ability to outpace even 24-page-per-minute laser printers.

Fax Receiving

FaxRush can now receive faxes. The included Viewer (in open beta) offers the ability to view the fax, link it to a GoldMine contact, and forward the fax to any GoldMine user. Since the architecture is open, any graphic file viewer can be used to view incoming faxes.

FaxRush Client for Win95 and NT

The FaxRush Client offers print-to-fax from any workstation that runs GoldMine. V1.5 of the FaxRush Client runs on Win95 and NT.

FaxRush v1.5 is the #1 add-on for GoldMine, and is used across the U.S., Canada, Australia, and Europe. FaxRush is endorsed by leading GoldMine VAR's and consultants world-wide. FaxRush runs on all networks supported by GoldMine, and is compatible with all versions of GoldMine, from v2.5 DOS to v3.2Win95.

Z-Firm LLC, developer of FaxRush, has been publishing GoldMine add-on software for three years. Z-Firm was named Developer of the Year by GoldMine Software Corp. at the GoldMine Reseller Conference in Los Angeles, June 9, 1997.