

## FOR IMMEDIATE RELEASE

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## Z-Firm Releases ShipRush® Versions Compatible with ACT! Version 6.0

*ShipRush allows users to make shipments without leaving ACT!*

**Seattle, Wash** and **Santa Rosa, Calif** – August 20, 2002 – Z-Firm LLC announced today that ShipRush® is fully compatible with the newly launched ACT! v6. ShipRush lets users ship via UPS (NYSE: UPS) and the leading overnight carrier from within ACT!

"ShipRush is used by ACT! users across the USA," said Rafael Zimberoff, president of Z-Firm. "Businesses that use ShipRush get more done each day. With ACT! version 6, the great keeps getting better, and we are there to help ACT! users ship."

ShipRush lets users ship with just a click or two, and automatically stores tracking numbers and other information into ACT! History. ShipRush is easy to install and use, and makes any office more efficient. ShipRush is an award-winning application that is perfect for any office that ships more than five letters or parcels a week.

"ShipRush enables our users to be more productive and focus on managing their customer relationships, instead of handling administrative tasks," said Kristi Sprecher, senior director of ACT! partner programs, Best Software CRM division. "And, the integration ShipRush has built such as automatically storing tracking numbers in the ACT! history, provides users all the data they need, at their fingertips."

"ShipRush lets us run a busy mail order business from QuickBooks Pro 2002 with super-efficient order processing. We highly recommend ShipRush!" said Ken Kolman, IT & Logistics Manager, A&M Enterprises in Seattle, Washington.

**Price and availability**

ShipRush is available now from ACT! Certified Consultants and directly from Z-Firm. Pricing starts at \$79.

**About Z-Firm LLC**

Z-Firm creates and markets software to automate marketing, communications, and fulfillment. Z-Firm's OmniRush® and ShipRush® solutions automate shipping with Airborne®, UPS® and the leading overnight carrier. Z-Firm solutions are compatible with GoldMine, SalesLogix, ACT! and accounting software such as QuickBooks® Pro by Intuit. Developers can use Z-Firm's developer tools to integrate shipping into accounting, order entry, marketing, and customer service applications.

Z-Firm was founded in 1992 and is privately held. FaxRush® 4.0 received an Editor's Choice award in the March 2001 issue of Communications Solutions, which then named OmniRush a 2001 Product of the Year in its January, 2002 issue. Z-Firm has been awarded Developer of the Year three times by FrontRange Solutions Corp. (formerly GoldMine Software Corp.), most recently in August 2001. Z-Firm is a Microsoft Certified Solution Provider. The company is headquartered in Seattle, Wash and Santa Rosa, Calif. Contact Z-Firm at (707) 543-2747 or visit [www.zfirm.com](http://www.zfirm.com).

**Note:**

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