



Z-Firm News December, 2002

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Intuit Chooses Z-Firm Technology to Power New QuickBooks® Integrated Shipping Feature

When the #1 maker of small business accounting software needed shipping automation, they turned to Z-Firm's ShipRush® to put small businesses shipping functionality in new QuickBooks 2003 products

Intuit, a leading provider of financial management solutions for small businesses and accounting professionals, is using Z-Firm's ShipRush® technology to power a new integrated shipping feature in its QuickBooks 2003 products. The integrated shipping feature allows users to create and print FedEx® Express and FedEx® Ground shipping labels, track and cancel shipments, and save shipment tracking numbers with QuickBooks invoices.

Intuit is offering this integrated shipping functionality in QuickBooks Premier and Pro 2003, QuickBooks Enterprise Solutions v 2.0, QuickBooks Premier: Contractor Edition 2003 and QuickBooks Premier: Accountant Edition 2003.

ShipRush Also Available as Separate Plug In

In addition to OEM'ing ShipRush technology to ISV's like Intuit, ShipRush is available directly to end users, offering out-of-the-box integration with popular accounting and CRM software packages. Versions are available for shipping with FedEx® and UPS® (NYSE: UPS). ShipRush lets users ship with just a click or two, and can store tracking numbers back into the accounting or CRM system. ShipRush is easy to install and use, and makes any office more efficient. ShipRush is an award-winning application that is perfect for any office that ships more than five letters or parcels a week.

"We think the ShipRush program is the best thing since sliced bread," said ShipRush user Harry Selent, president of Selent & Associates, Inc. "ShipRush is a super program for efficiency and ease of use. The time saved has been significant."

Price and availability: ShipRush is available now directly from Z-Firm. Pricing starts at \$79

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