



CashRush

CashRush is the quickest and easiest way to charge credit cards from within your CRM system. Run charges and get approval while your customer is still on the phone. All sales activity is tracked in your CRM system!

Features and Benefits:

- Bring credit card processing into the front office
- Put payment processing right into your CRM system
- Give sales staff payment processing tools without the expense and exposure of giving them access to the accounting system
- See real time transaction history right in your CRM system – all of the time
- Easy payment processing screen
- See real time credit card processing all the time.
- Automatic receipt printing and emailing
- CRM Integrated



 A screenshot of the 'OmniRush Universal Client' software interface. The window title is 'OmniRush Universal Client' and it has a menu bar with 'Server', 'Job', 'Contact', 'Favorites', 'Tools', and 'Help'. Below the menu bar are several icons. The main area contains a form for processing a charge. The 'Track' dropdown is set to 'CashRush' and there is a 'Credit Card' button. The 'Recipient' field contains 'Mike Johnson', 'Company' is 'Woof Roofing', and 'Send on' is '10/28/2004' at '8:08:42 AM'. The 'Address' field contains '111 Main st', 'City' is 'Santa Rosa', 'State' is 'CA', and 'ZIP' is '95404'. The 'Reference' field contains 'Order # 521984'. The 'Transaction type' dropdown is set to 'Purchase'. The 'Credit card #' field contains '1234 5678 9101 234' and 'Exp. date' is '3' / '2006'. The 'Receipt #' field contains '5219854' and 'Approval #' is '8742658'. The 'Amount, US\$' field contains '100.00'. The 'Notes' field contains 'Thank you for your business!'. At the bottom of the form is a '<< Hide Advanced' button. At the bottom of the window are 'Help', 'Process Charge', and 'Cancel' buttons.

Out-of-box integration with:

ACT! 2005

GoldMine, including Automated Processes and iGoldMine

Microsoft CRM, including MSCRM workflow

SalesLogix, including the SalesLogix Web Client and Processes

Database Systems: Developers can integrate CashRush to nearly any system running on Microsoft SQL Server, Oracle, Pervasive, MySQL, and other ADO accessible databases

For more information, visit us at www.zfirm.com, or call (206) 812-RUSH

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CashRush

Who uses CashRush?

- Front office sales and customer service teams process charges without bothering the back office.
- Any business that needs to automate monthly charges, and log all transactions automatically in the CRM system.

Technical Information

CashRush runs on the following Microsoft Operating Systems:

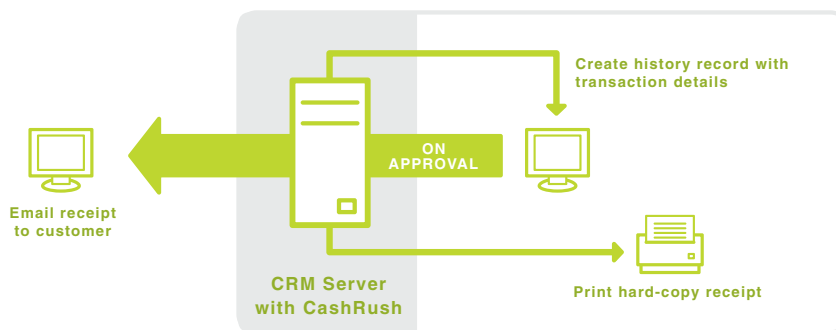
Windows 2000

Windows XP

Windows 2003 Server

CashRush processes payments using:

- Authorize.net
- e-onlinedata



The OmniRush Family

CashRush is a member of the OmniRush Family. The OmniRush Family includes CashRush, EmailRush, FaxRush, PrintRush, and ShipRush Server. The OmniRush Family of products is a suite of utilities every business can use. From communication to back office functions like shipping and credit card processing, this suite offers the features you need and completely integrates with the system you use. Please visit www.zfirm.com to learn more about the OmniRush Family of products.

About Z-Firm

Z-Firm automates and streamlines small businesses with easy, integrated software. Z-Firm has developed award-winning CRM and accounting add-ons for nearly a decade. Used by tens of thousands of users, Z-Firm's software reduces complex processes to a smooth, integrated button.

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