



# FaxRush

FaxRush is the most efficient way to send and receive faxes. It integrates fax features into the CRM system you use every day. Looking for powerful merging, easy integration and flexibility? You found it with FaxRush!

## Features and Benefits:

- ⌘ Send faxes from your desktop without spending time at the fax machine
- ⌘ Send faxes from the CRM application you use every day, not a separate application with a separate address book
- ⌘ True fax status is logged in your CRM system
- ⌘ The entire team can see who sent what, when, and if it was successful or not
- ⌘ Internet Fax Capable – Send a lot in a little time – no hardware required
- ⌘ DID Capable – Direct Inward Dial – people receive their own faxes via e-mail
- ⌘ PDF conversion – fax existing PDFs easily and quickly\*
- ⌘ Powerful Merge – merge templates for personalized faxes
- ⌘ Flexible sending options – print-to-fax, database faxing, and programmatic faxing
- ⌘ One-button-click faxing – easily fax documents you send often
- ⌘ Schedule faxes via web clients, sync, or processes



OmniRush Universal Client

Server Job Contact Favorites Tools Help

Track: FAXRUSH [Fax]

Recipient: Mike Johnson

Company: Wool Roofing

Fax Number: (800)321-1234

Send on: 10/28/2004 8:08:42 AM

Document(s): c:\documents\local\fax18E8958

Reference: Price List

Notes: Hi Mike,  
As requested, I am faxing you our price list.  
If you have any questions, please give us a call.  
Sincerely, Z-Firm Sales

Buttons: Help, Send Fax, Cancel

Out-of-box integration with:

ACT! 2005

GoldMine, including Automated Processes and iGoldMine

Microsoft CRM, including MSCRM workflow

SalesLogix, including the SalesLogix Web Client and Processes

Database Systems: Developers can integrate FaxRush to nearly any system running on Microsoft SQL Server, Oracle, Pervasive, MySQL, and other ADO accessible databases

\*With optional PDF module

For more information, visit us at [www.zfirm.com](http://www.zfirm.com), or call (206) 812-RUSH

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# FaxRush

## Who uses FaxRush?

- ⌘ Any business that needs to organize and share received faxes; for example, the insurance, mortgage, and medical fields.
- ⌘ The Financial industry depends on FaxRush to centrally control what is sent out, and to log all outbound faxes.
- ⌘ Marketing teams drive marketing campaigns right from the CRM system.
- ⌘ Customer service agents send automated newsletters.

## Technical Information

FaxRush runs on the following Microsoft Operating Systems:

Windows 2000

Windows XP

Windows 2003 Server

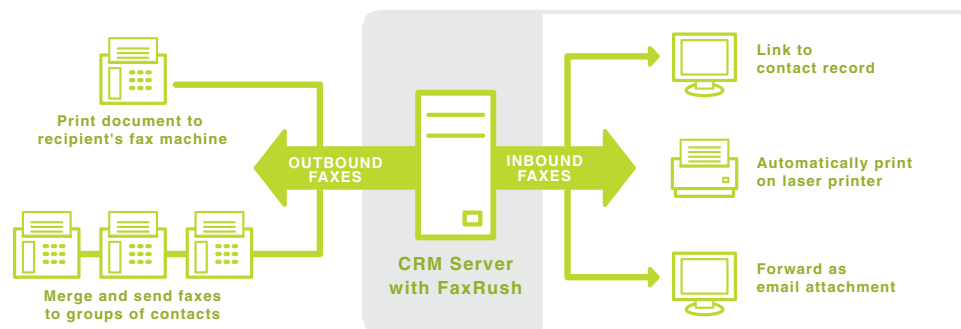
FaxRush sends and receives faxes using:

Brooktrout – Use digital or analog hardware for both inbound and outbound

Internet Fax – Easylink and Venali – outbound only

Fax Bridge – Integration with RightFax and FacSys – outbound only

FAX API – Integrate with your own fax server – inbound and outbound capable



## The OmniRush Family

FaxRush is a member of the OmniRush Family. The OmniRush Family includes CashRush, EmailRush, FaxRush, PrintRush, and ShipRush Server. The OmniRush Family of products is a suite of utilities every business can use. From communication to back office functions like shipping and credit card processing, this suite offers the features you need and completely integrates with the system you use. Please visit [www.zfirm.com](http://www.zfirm.com) to learn more about the OmniRush Family of products.

## About Z-Firm

Z-Firm automates and streamlines small businesses with easy, integrated software. Z-Firm has developed award-winning CRM and accounting add-ons for nearly a decade. Used by tens of thousands of users, Z-Firm's software reduces complex processes to a smooth, integrated button.

For more information, visit us at [www.zfirm.com](http://www.zfirm.com), or call (206) 812-RUSH

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