

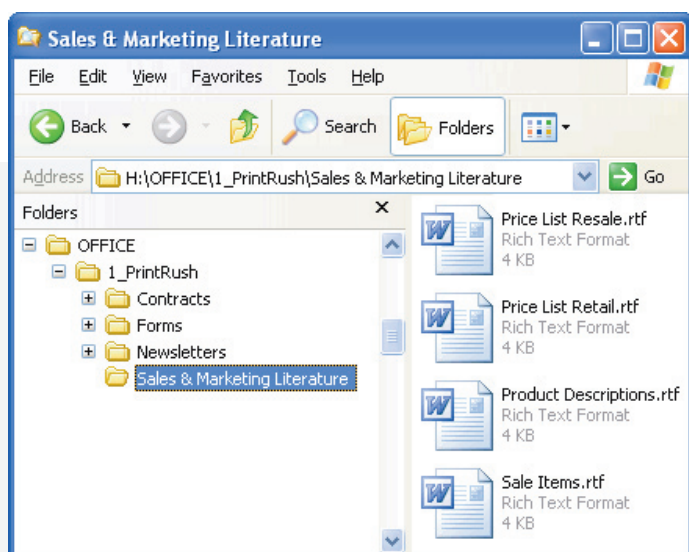


PrintRush

PrintRush lets your CRM system do the driving, so your users can get more done. PrintRush creates a centralized document library so everyone has access to the most current information. And PrintRush automates merge printing – even to multiple printers in multiple locations!

Features and Benefits:

- Your team can use a central document library so everyone has access to current documentation
- Include any data in the database in documents of any complexity
- Automatically trigger print merge, even in high volume
- Centrally dispatch printing to multiple printers – even at different locations
- Print merge
- Can print to multiple printers across the LAN or WAN
- Mailing labels (laser and impact)
- Support for thermal label printers (such as the Dymo)
- Jobs can be triggered as individual files or packages of files can be submitted as a single job
- Print failures are logged back to the database
- Utilize advanced printer features such as: paper tray selection, stapling, and duplexing



Out-of-box integration with:

ACT! 2005

GoldMine, including Automated Processes and iGoldMine

Microsoft CRM, including MSCRM workflow

SalesLogix, including the SalesLogix Web Client and Processes

Database Systems: Developers can integrate PrintRush to nearly any system running on Microsoft SQL Server, Oracle, Pervasive, MySQL, and other ADO accessible databases

For more information, visit us at www.zfirm.com, or call (206) 812-RUSH

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PrintRush

Who uses PrintRush?

- ⌘ Any business that needs to easily personalize letters or merge complex forms.
- ⌘ CRM sites that need one-button print merge.
- ⌘ Financial and medical firms centralize their merge document library for control over documents that are sent out.
- ⌘ Mortgage and insurance companies merge print complex forms so customers can simply sign pre-completed documents.
- ⌘ Law firms can centralize print merging of standard forms, even across multiple offices.

Technical Information

PrintRush runs on the following Microsoft Operating Systems:

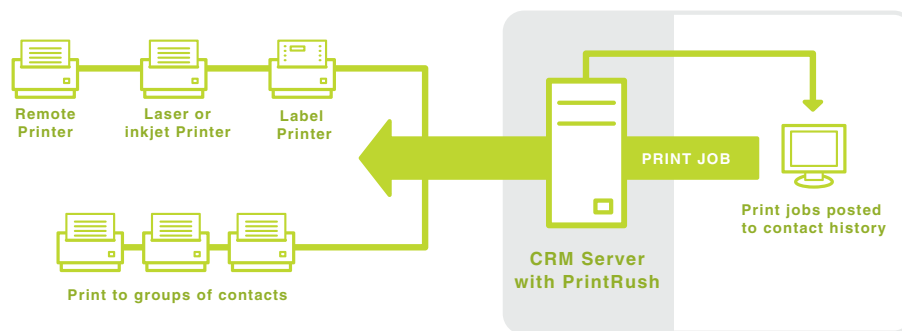
Windows 2000

Windows XP

Windows 2003 Server

PrintRush works with:

- ⌘ Nearly all windows compatible printers
- ⌘ Costar and other thermal printers



The OmniRush Family

PrintRush is a member of the OmniRush Family. The OmniRush Family includes CashRush, EmailRush, FaxRush, PrintRush, and ShipRush Server. The OmniRush Family of products is a suite of utilities every business can use. From communication to back office functions like shipping and credit card processing, this suite offers the features you need and completely integrates with the system you use. Please visit www.zfirm.com to learn more about the OmniRush Family of products.

About Z-Firm

Z-Firm automates and streamlines small businesses with easy, integrated software. Z-Firm has developed award-winning CRM and accounting add-ons for nearly a decade. Used by tens of thousands of users, Z-Firm's software reduces complex processes to a smooth, integrated button.

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