



# ShipRush SDK



## Non-Visual Tool Set

### Used By

- ⌘ Sites with in-house programmers
- ⌘ Consultants
- ⌘ Software firms in the ecommerce, order entry, CRM, ERP, and WMS markets

### Used To

- ⌘ Add UPS shipping to custom software
- ⌘ Integrate UPS shipping into existing ERP, ecommerce, accounting, and other systems

### Used Because

- ⌘ Minimal coding – A functional integration can often be done in just one or two days
- ⌘ Works with all Windows development tools: Visual Studio.NET, Visual Basic, C++, VBA, FoxPro, Access, Delphi, etc
- ⌘ ActiveX, Web Service and DLL entry points
- ⌘ Full bidirectional control. The programmer can set all GUI properties going in, and receives all tracking numbers and shipping charges on the way out
- ⌘ Fast transaction time – less than two seconds per shipment
- ⌘ One off, batch and en-masse shipping
- ⌘ Supports high volume
- ⌘ Non-Visual – no user interface to click through
- ⌘ Flexible UPS label options, including EPL, ZPL, Laser
- ⌘ Option to return the label bitmap to the calling code as BMP, PNG or PDF
- ⌘ Laser label formats include: 8 x 5, 4 x 6 and Z-Firm's exclusive 4 x 4
- ⌘ No UPS certification needed, (already done by Z-Firm) Just Code and Ship
- ⌘ Advanced features like multiple batch support, Pick-n-Pack, and more
- ⌘ PLD 0200 based solution
- ⌘ UPS-centric solution

### Cost

\$495/year per developer for the tool set, documentation, sample code & forum support

\$1,395/year per production site

Quantity discounts available.

### Example Sites

- ⌘ Wente Vineyards' custom subscription management system uses the ShipRush SDK for their wine of the month club
- ⌘ Paris Art Label integrated the ShipRush SDK into their in-house order fulfillment system
- ⌘ C Soft uses the ShipRush SDK in their WMS product

### Limitations

Because it is a non-visual solution, more planning (and possibly more code) is required. While basic integration is the equivalent of just 100-200 lines of VB code, a sophisticated implementation might require more.

For more information, visit us at [www.zfirm.com](http://www.zfirm.com), or call (206) 812-RUSH

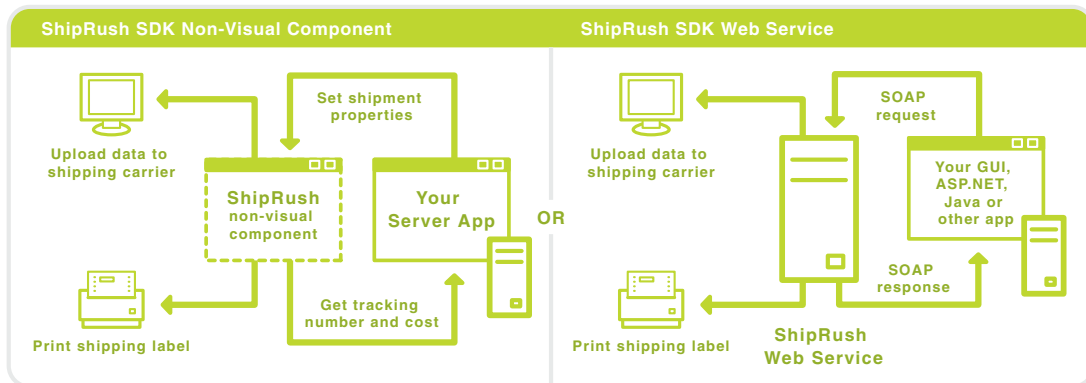
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### Who uses ShipRush?

- ⌘ Intuit uses ShipRush technology to put a ship button in QuickBooks.
- ⌘ Developers of accounting and order management software use the ShipRush SDK to put a ship button in their applications.
- ⌘ E-Commerce and warehouse management software developers use the ShipRush SDK to generate shipping labels and perform manifesting.



### Technical Information

ShipRush runs on the following Microsoft Operating Systems: Windows 2000, Windows XP, Windows 2003 Server, and Windows Vista.

### About Z-Firm

Since 1998, Z-Firm has built leading-edge shipping systems. Today the ShipRush platform is used by thousands of shippers.

Z-Firm's mission is to create tools that are developer-friendly and shield the developer from underlying complexity.

For more information, visit us at [www.zfirm.com](http://www.zfirm.com), or call (206) 812-RUSH

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