



# ShipRush SDK



## Visual Component

### Used By

- Sites with in-house programmers
- Consultants
- Software firms in the ecommerce, order entry, CRM, ERP, and WMS markets
- Major software publishers

### Used To

- Embed a full UPS shipping GUI into custom software
- Integrate UPS shipping into existing ERP, ecommerce, accounting, and other systems
- Add UPS shipping as a core feature in commercial software\*

### Used Because

- Minimal coding – A functional integration can often be done in just one or two days
- Basic integration is the equivalent of just 100-200 lines of VB code (a sophisticated implementation might require more)
- Works with all Windows development tools: Visual Studio.NET, Visual Basic, C++, VBA, FoxPro, Access, Delphi, etc.
- ActiveX and DLL entry points
- Full bidirectional control. The programmer can set all GUI properties going in, and receives all tracking numbers and shipping charges on the way out
- Flexible UPS label options, including EPL, ZPL, Laser
- Option to return the label bitmap to the calling code as BMP, PNG or PDF
- Laser label formats include: 8 x 5, 4 x 6 and Z-Firm's exclusive 4 x 4
- No UPS certification needed, (already done by Z-Firm) Just Code and Ship
- The most advanced parcel shipping GUI in the industry – proven by thousands of shippers
- UPS-centric solution

### Example Sites

- Stone Edge uses the ShipRush SDK as the UPS button in their eCommerce Order Manager product
- Intuit uses ShipRush for the UPS button in QuickBooks
- Fujicolor Processing uses the ShipRush SDK to UPS enable their custom in-house fulfillment software at several locations around the USA

### Limitations

- The visual tool requires a click through for each shipment
- For batch or mass shipping, use the ShipRush non-visual toolset or ShipRush Server

\* QuickBooks uses the ShipRush SDK based on ShipRush Basic, which uses the UPS XML tools. The commercially available ShipRush SDK is PLD 0200 based. The ShipRush Basic SDK is available for larger opportunities and requires coordination with UPS EC Marketing.

\*\*Intuit OEMs a stripped down version of ShipRush for the UPS button in QuickBooks.



UPS Ready™



### Cost

\$495/year/developer for the tool set, documentation, sample code & forum support

Small run time fee for distributed production copies. Varies from \$290/PC/year down to \$35/PC/year for larger distributions.

OEM pricing available for software publishers.\*\*

For more information, visit us at [www.zfirm.com](http://www.zfirm.com), or call (206) 812-RUSH

# ShipRush SDK

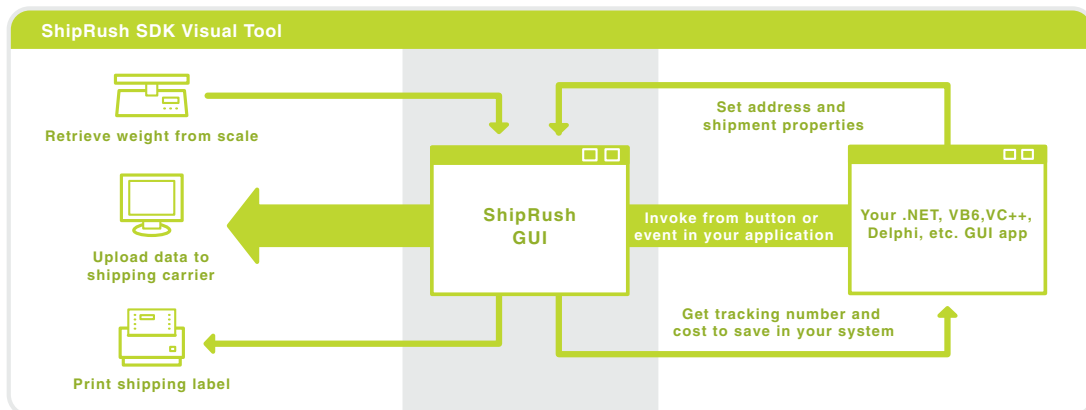


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### Who uses ShipRush?

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- ⌘ Intuit uses ShipRush technology to put a ship button in QuickBooks.
- ⌘ Developers of accounting and order management software use the ShipRush SDK to put a ship button in their applications.
- ⌘ E-Commerce and warehouse management software developers use the ShipRush SDK to generate shipping labels and perform manifesting.



### Technical Information

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ShipRush runs on the following Microsoft Operating Systems: Windows 2000, Windows XP, Windows 2003 Server, and Windows Vista.

### About Z-Firm

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Since 1998, Z-Firm has built leading-edge shipping systems. Today the ShipRush platform is used by thousands of shippers.

Z-Firm's mission is to create tools that are developer-friendly and shield the developer from underlying complexity.

For more information, visit us at [www.zfirm.com](http://www.zfirm.com), or call (206) 812-RUSH

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