

Company:

Full Spectrum Service Group

Industry:

Audio Equipment

Platform:

Macintosh

Z-Firm solution:

ShipRush for eBay

Results:

- Printing shipping labels takes just seconds per package
- ShipRush reduces the shipping process down to two or three clicks – compared to seven to twelve clicks – plus scrolling – with eBay, or worse if manually processing the shipment on www.fedex.com
- ShipRush automatically sends a confirmation email and receipt to buyers
- Full Spectrum runs ShipRush on a Mac using Parallels® Desktop for Mac.

“ShipRush for eBay has been a godsend. It is a phenomenal time and energy saver, and it facilitates greater accuracy because the information comes right from the buyer’s eBay contact information”

— Jay Gee,
President

For more information, visit us at www.zfirm.com or call (206) 812-RUSH

Success Story:

Full Spectrum Service Group

eBay Seller Cuts Shipping Time to Seconds per Package

When sound industry veteran Jay Gee retired from full-time work, he found a flexible, lucrative opportunity in eBay sales. His business, Full Spectrum Service Group, sells high-end Shure brand wireless audio equipment to touring bands and organizations like churches. With about 500 sales to date, he has an impressive feedback score of 99.8.

eBay offered the perfect marketplace for Gee’s equipment sales. However, he quickly found the fulfillment part of the process extremely cumbersome. He hand-entered each buyer’s shipping information from eBay into the FedEx® Web site, which left room for errors in retyping and took several minutes per package. With multiple packages to send at times, that added up.

A Faster Way to FedEx

Gee chose FedEx Ground as his preferred method of shipping the sometimes delicate sound systems, but needed a faster way to process packages. A FedEx representative recommended that Gee try ShipRush for eBay by Z-Firm LLC.

Designed for eBay sellers with FedEx shipping accounts, ShipRush for eBay is a full -fledged FedEx shipping system. ShipRush eliminates separate data entry. In fact, it reduces the shipping process down to two or three clicks – making it faster and more efficient than even Paypal’s built in shipping options.

Gee downloaded the software from the Z-firm site, and with guided installation instructions, he was ready to ship within 15 minutes. As a Mac user, he runs ShipRush with Parallels® Desktop for Mac software – a combination he finds seamless.

“I would recommend ShipRush to Mac users, and to anyone who uses eBay and chooses to ship with FedEx. They’d be crazy not to,” Gee said. “It works perfectly.”

‘Phenomenal Time and Energy Saver’

When Full Spectrum sells items, ShipRush automatically imports those sold items. Gee double-clicks on one of the listed sales and a screen pops up with the buyer’s complete information.

He simply enters the weight and hits the Ship button to send the shipping label to his laser printer. At the same time, ShipRush automatically emails the buyer with the tracking number and purchase details. That whole process takes less than half a minute per package.

ShipRush also saves a history of all shipments indefinitely, compared to 60 days with eBay's built-in shipping feature, giving Full Spectrum a valuable record of its shipments and tracking numbers for quick reference.

Now that he has tried ShipRush, Gee would never go back to the time-consuming manual process he used before.

"ShipRush for eBay has been a godsend," Gee said. "It is a phenomenal time and energy saver, and it facilitates greater accuracy because the information comes right from the buyer's eBay contact information."

About Z-Firm LLC

Z-Firm makes parcel shipping integrated and easy. We bring large-firm automation to smaller firms, and allow warehouses to operate without needing six-digit shipping automation systems.

Founded in 1992, Z-Firm has been making parcel shipping software since 1998. Our solutions have the relevant authorizations and certifications from the shipping carriers (DHL, FedEx, UPS and the U.S. Post Office). Our out-of-box integrated software integrates with accounting, POS and CRM software from the major publishers (Intuit, Microsoft, and Sage).

ShipRush is a registered trademark of Z-Firm LLC. Other names are the trademarks of their respective owners. All rights reserved.