

ShipRush® Family Comparison Matrix

	ShipRush for FedEx® shippers	ShipRush for UPS Basic Edition	ShipRush for UPS Pro Edition	ShipRush USPS & ShipRush Powered by Endicia	ShipRush Server v9	ShipRush SDK	ShipRush Browser Plugin
Out of box integration with accounting applications ¹	Yes	Yes	Yes	Yes	No End user code req'd for Open SQL Connector	NA	NA
Out of box integration with CRM & Contact Manager applications ²	Yes	Yes	Yes	Yes	Yes: ACT!, GoldMine SalesLogix	NA	NA
Out of box integration with eBay, PayPal, Amazon & Yahoo	Yes	No	No	Yes	No	NA	NA
Out of box hooks to custom SQL based applications	Yes ³	Yes ³	Yes ³	Yes ³	Yes (requires DBA or programmer)	Yes (requires programmer)	Yes for Browser Applications
Shipping Carriers	FedEx	UPS	UPS	USPS	FedEx UPS USPS	FedEx UPS USPS	FedEx UPS USPS
Can process batches of shipments in one pass	Yes (eBay, PayPal, Yahoo & Amazon only)	No	No	Yes (eBay, PayPal, Yahoo & Amazon only)	Yes	Yes via non-visual component	Yes
Ship to International destinations	Yes	Yes	Yes	Yes	FedEx: Documents Only Other Carriers: No	Yes	Yes
Shipment origination countries	USA	USA, Canada, U.K, Australia, more ⁴	USA	USA	USA	USA	See relevant ShipRush
Multi-Parcel-Shipments (MPS)	Yes	Yes	Yes	No ⁵	No	Yes	Yes

¹ See www.zfirm.com for list of supported accounting applications and versions.

² See www.zfirm.com for list of supported CRM applications and versions.

³ ShipRush for ADO requires that you have a developer who can write the needed SELECT/UPDATE SQL statements. For one-at-a-time shipments (not batch shipping)

⁴ ShipRush UPS Basic allows shipments to be originated in over 23 countries served by UPS. Please see the ShipRush Basic Edition documentation for a full list of supported origination countries.

⁵ Planned

	ShipRush for FedEx® shippers	ShipRush for UPS Basic Edition	ShipRush for UPS Pro Edition	ShipRush USPS & ShipRush Powered by Endicia	ShipRush Server v9	ShipRush SDK	ShipRush Browser Plugin
Optimized for drop shipping from multiple locations	Yes	Yes	Yes	Yes	Yes ⁶	Yes	Yes
Just Download & Install No Planning Required!	Yes	Yes	Yes	Yes	No Planning required.	No Planning & Code required	No Planning & Code required
Estimated Implementation Time	Less than 5 minutes per PC.	Less than 5 minutes per PC.	Less than 5 minutes per PC.	Less than 5 minutes per PC.	2-4 hours for setup and configuration for one carrier. ⁷	Initial integration is usually less than one programmer day.	Usually one to four programmer days
Prints labels on laser printers	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Prints to supported thermal label printers	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Doc-Tab Thermal Label feature	Yes	No	Yes	Yes	Yes	Yes	Yes
Out of box integration with supported electronic scales	Yes	Yes	Yes	Yes	No	Yes (Visual component)	Yes
Live demo version available ⁸	Yes	Yes	Yes	Yes	Yes ⁹	No	Yes
Supported Operating Systems	Win2000, WinXP, Win2003, Vista	Win2000, WinXP, Win2003, Vista	Win2000, WinXP, Win2003, Vista	Win2000, WinXP, Win2003, Vista	ShipRush Server system: Win2000, WinXP, Win2003. Client systems: Any OS that can access the database, (Linux, WinCE, etc.)	Win2000, WinXP, Win2003, Vista	Win2000, WinXP, Win2003, Vista

⁶ Drop shipping and multiple account support requires either multiple shipping tracks or Virtual Track feature, at additional cost over the base ShipRush Server package.

⁷ Z-Firm remote installation service available for CRM sites. Contact Z-Firm sales for details.

⁸ Complimentary phone technical support is not available for demo software, but the Z-Firm forums are available, and are staffed by the same technicians.

⁹ ShipRush Server is a sophisticated server tool. Z-Firm Remote Installation Service highly recommended. If self installing without prior OmniRush Family experience: Proper attention should be paid to the product documentation and training videos prior to installation.

Advanced Features

	ShipRush for FedEx shippers	ShipRush for UPS Basic Edition	ShipRush for UPS Pro Edition	ShipRush USPS & ShipRush Powered by Endicia	ShipRush Server v9	ShipRush SDK	ShipRush Browser Plugin
Return Shipping Services ¹⁰	Yes	Yes	Yes	No	No	Yes	Yes
Supports Pick-n-Pack ¹¹	No	No	Yes	No	No	Yes (UPS only)	Yes (UPS only)
Supports assignment of shipments to named batches and selective upload by batch	No	No	No	No	No	Yes (via UPS non-visual component only)	No
Custom label feature of shipping label & packing list all on one label	No	No	No	No	No	Yes (via UPS non-visual component only)	No

Developer Zone

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Appropriate for custom applications					Yes (Database & Web applications)	Yes	Yes
Appropriate for desktop applications (fat client)					Yes (If there is a database in use)	Yes	No
Appropriate for browser based applications					Yes (via database)	Yes	Yes
Compatible with applications running on Linux (including Java & PHP apps)					Yes (via database, including MySQL & Oracle)	Yes	Server may be any OS Shipping station must be Windows

¹⁰ See product documentation for list of available return service options.

¹¹ Pick-n-Pack is a workflow whereby the shipping label is generated before the parcel weight is known. The workflow is: Print pick list & shipping label. Pick the shipment. Pack items in the box. Apply label to box. Scale the box. Update the shipping system with the parcel weight and (optionally) dimensions.

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Part of ShipRush SDK	Yes (Visual and non-visual tools)	No	Yes (Visual and non-visual tools)	Yes (Visual and non-visual tools)	No	--	NA
Part of ShipRush Server	Yes	No	Yes	Yes	--	--	NA
Multiple shipper account handling	Yes Either as shipment origination account or via third party billing option	Yes Either as shipment origination account or via third party billing option	Yes Either as shipment origination account or via third party billing option ¹²	Yes (Endicia only)	FedEx: Up to 12 accounts can be handled for direct bill-to. Unlimited accounts can be handled via third party billing. UPS: Up to 12 accounts can be handled for direct bill-to. ¹² Unlimited accounts via third party billing.	Either as shipment origination account or via third party billing option ¹²	Either as shipment origination account or via third party billing option ¹²

¹² For UPS: To add bill to accounts beyond the first account, all UPS OnLine Compatible® solutions require an account activation process, done 100% in ShipRush, which typically takes one business day.

ShipRush[®] or ShipRush Server

ShipRush offers out of box integration with popular accounting and CRM software. If you seek to integrate shipping with a CRM system, or are a developer, you have a choice: ShipRush or ShipRush Server.

Quick Test for CRM Users (e.g. ACT! 2005 and higher, SalesLogix, GoldMine):

Q: Do you ship a standard shipment to entire groups of contacts? (E.g. a monthly mailing, or only overnight letters.)

If so, ShipRush Server is what you need. The desktop ShipRush product does not have group or batch shipping features for CRM systems. Only ShipRush Server has the ability to run a shipping template to an entire group of contacts.

Q: Do you only ship a couple of standard shipment configurations?

For example, you only send out overnight letters, or there are only five items sent, Widget kit A, B, C, D or E. If there are less than 20 standard shipment configurations, ShipRush Server could well be the answer. Desktop ShipRush will work, but will require software installation on every desktop. ShipRush Server offers the best end user productivity, but requires planning.

Q: Want to trigger shipments from automated processes, or custom code in your CRM environment?

If so, ShipRush Server is what you need. Only ShipRush Server allows shipments to be easily triggered by processes and code within the CRM system. ShipRush Server can be triggered by GoldMine Automated Processes, SalesLogix Sales Processes, and by any code within ACT!, GoldMine and SalesLogix that can create a simple calendar (aka activity) record in the CRM system.

(Note that advanced integrations might require custom code by the customer and the ShipRush SDK.)

Q: Need one-button shipping for standard shipment types?

Going one-click? Using the OmniRush tool bar, third party tool bar, or custom code to let CRM users ship with one click within the CRM system? That is a job for ShipRush Server. ShipRush Server can be triggered by any code within ACT!, GoldMine and SalesLogix that can create a simple calendar (aka activity) record in the CRM system.

Q: Are all shipments ad hoc?

If every shipment is different (different weight, different size, international, etc.) then desktop ShipRush may be the answer.

Q: Will just one or two PC's be set up with an electronic scale?

Sounds like a job for desktop ShipRush. ShipRush Server does not have out of box integration with scales.